

Sticker Application

This is only a rough guide, use your initiative and if in doubt, ask an expert to do it for you.

If it's a small sticker then in practice just need to clean the area well, peel it off the backing (making sure the sticker comes off with the backing – do it slowly), line it up and stick it down. The glue is pressure sensitive so press down firmly with the card, or a rag, to make it stick well. It reaches maximum adhesion after approximately 48hrs, but you in practice you can use the object you've stuck it to immediately its on, and dry.

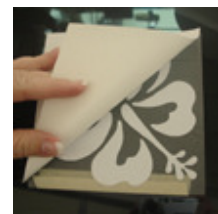
1. **Clean the area thoroughly.**

Make sure there is no glue, grease, dust, wax or dirt. The cleaner the area is the better the sticker will stick.

Hint: For best results do not install the sticker in extreme heat or cold.



2. If it's a very large or tricky shaped sticker you may wish to spray or moisten the area with water (a drop of detergent can also help) as it allows you some movement of the sticker before it is properly stuck. Make sure it's completely thoroughly dry before you peel off the backing though.



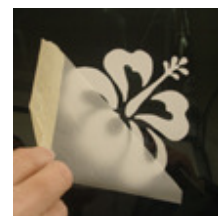
3. Position the sticker where you want it and use a little masking tape half way to hold it.

4. Turn the sticker over (using the masking tape as a hinge if you're using tape) and remove half of the backing (bottom layer – usually has writing on the back of it from the manufacturer).



5. Fold it back over and starting at the masking tape, using something similar in shape, size, and flexibility to credit card start to press it down. When its all pressed down and you're happy with where it is remove the masking tape.

6. Use your credit card type tool to press the sticker down making sure all moisture and air bubbles is pushed out from under the sticker. The pressure activates the glue and the sticker should then be stuck down. Try to force any bubbles out to one side. If they won't come out, prick them with a pin and use the card to push it down again.



7. Wait a few minutes until the material is perfectly dry (if you moistened the area) and then remove the outer backing tape pulling as parallel to the surface as possible.

If the sticker is printed in reverse it is designed to be stuck to the inside of a window for viewing from the outside. If you can read it and it looks normal then its designed to go on the outside.

The materials used are not designed to last forever. Depending on what's been used they will last between 6 months (eg. Holographic, or metallics) and 7 years (high quality CAST vinyl Avery 700) outside before showing signs of deterioration due to UV and exposure to the elements. However in practice, some last ages, others don't, a lot depends on where it is and how much exposure it gets.

Metallic materials do not last as long as vinyl materials. Do not to use liquids when applying metallic stickers, they can rust!

Have fun!

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